

SAD – stabiler als du

It's not about you. It is more stable than you. It's dark – you don't need great clothes. It's loud – you don't have to talk much. Do you find that dark and irritating? Maybe it's even freer than you? Come with us, dive in, become nobody.

Become more stable than you.

„stabiler als du“ is an organizer collective, which advocates a free technoculture without consumer compulsion. We see the ideals of rave as interactive, diverse and local and as supporters of dark electronic music we want to support a facet of this diversity.

Although electronic music is very popular in Zurich, we see a need to work for this niche. Obviously we find that this music is currently played too little, but on the other hand, we also dislike the identification with the commercial club culture in Zurich. In contrast to how we experience this scene, we want to create an atmosphere at our events in which status, external appearance, prosperity or social talent are unimportant. We think that by overcoming these criteria we are addressing a group of people who also feel uncomfortable in the commercial and mass-produced (party) scene and therefore miss out.

A SAD Event

For us, a rave does not only consist of a dance possibility with bass. We create a pleasant and stimulating experience by attaching great importance to the interior design and decoration. Our installations should be thematically oriented to the music we play and are typically rustic/industrial and (as far as practicable) made of reusable components. Visual artists and experimental artists will also find a place at SAD to participate in our events. Here we can fall back on a large network as well as on our enormous interest in new things and the promotion of newcomers.

As indicated, we want to play music from the genres Techno, Hard- & Industrialtechno to Trance and design the appropriate floor so that the enjoyment of the music is in the foreground. This should automatically create an incentive to leave telephones and Züri-

Gossip outside and thus experience a status- and convention-free time. In order to give the ravers a chance to balance out the demanding music, a quiet area is very important to us. In this respect, we work together with eve&rave Switzerland in order to be able to offer not only a free dance experience but also a supervised SafeSpace.

Organization

As a collective, we have a wealth of experience as organizers of various music scenes and event formats. Due to our events, especially in the outdoor area, we have a considerable stock of material and logistical experience. We are materially independent, independent and have no interest in achieving self-enrichment (money or status) with our parties. As SAD, we naturally want to profit from our experience, but we also want to start from scratch in order to play in the niche identified above. We want to contribute to the local networking of the scene and therefore cooperate with comparable labels from other (Swiss) cities. In order to guarantee a varied, diverse and local programme, we will not only attach importance to the locality but also to a balanced representation of all sexes, whereby we are in contact with various institutions in this respect (e.g. Helvetia Rockt). In our activities, we want to do without hierarchies as far as possible and signal this to the outside world, for example by omitting a guest list, low admission prices and low-threshold opportunities for participation at SAD. We also show the desire to overcome status and externalities in our communication concept by operating a simple website or e.g. a telephone answering machine as an information platform and, as far as possible, minimising our presence in social media.

Safer Clubbing & Awareness

As a basic philosophy for a pleasant and safe party experience, we are convinced that a well-communicated awareness concept is a right basis for togetherness. Through the active involvement of the visitors, additional hierarchies can be reduced in order to experience “a us” instead of “a you”. In addition to sensitisation at the entrance, depending on the event, helpers will supplement the organisation in the name of awareness and/or look after a contact point.

As a further important element, we see the cooperation with the non-profit organisation eve&rave Switzerland, which will support us in the area of saferclubbing. In addition to information and brief advice on consumption and drug issues, the eve&rave team will set up a SafeSpace with the possibility of consumption- and value-free compensation and a psychedelic outpatient clinic. At larger events, we will also be offering a drug-checking service from the city of Zurich as well as the organisation of a second (chill-out) floor. At the same time, we will also supplement these low-threshold measures with professional, but audience-oriented security personnel. We work according to the saferclubbing principles (www.saferclubbing.ch) and strive for an interior-oriented, optimal, safe club and party concept. The Bar and Club Commission (BCK) is also available to advise us here.

See you on the floor!
Seba, Vale, Fiona, Koni, Emi, Oli & Andi

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